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UPCLOSE
Magazine

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2024 Print Editorial Calendar

FEBRUARY

Rodeo Season

Ads Due: 01.15.24

Magazine Published: 02.01.24

MARCH

Summer Camp

Ads Due: 02.15.24

Magazine Published: 03.01.24

APRIL

Meet the Builder

Ads Due: 03.15.24

Magazine Published: 04.01.24

MAY

Women in Business

Ads Due: 04.15.24

Magazine Published: 05.01.24

JUNE

Men in Business

Ads Due: 05.15.24

Magazine Published: 06.01.24

JULY

Back to School

Ads Due: 06.15.24

Magazine Published: 07.01.24

AUGUST

theDoc

Ads Due: 07.15.24

Magazine Published: 08.01.24

SEPTEMBER

Medical

Ads Due: 08.15.24

Magazine Published: 09.01.24

OCTOBER

UpClose Dining

Ads Due: 09.15.24

Magazine Published: 10.01.24

NOVEMBER

Fort Bend Houses of Worship

Ads Due: 10.15.24

Magazine Published: 11.01.24

DECEMBER

Local Family-Owned Businesses

Ads Due: 11.15.24

Magazine Published: 12.01.24



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M a g a z i n e

Ad Sizes and samples

Full Page

↑
BLEED

1/2 Page

1/6 Page

1/3 Page

"We knew they were the

RIGHT people!"

by Amy Sharp

Houston radio super couple Theresa "RockFace" from 94.5 The Buzz and Adam Clanton from SportsTalk 790 moved to Fort Bend County a little over a year ago to escape the hustle and bustle of the city. Theresa says, "This house was a fixer upper. Nearly everything was old. One of the A/C units was new, but the other was as old as it could get. We knew it needed to be replaced, but we kept putting it off. Then one morning in July, it just gave out."

Not knowing who to call, Theresa called Trane. The local Trane distributor reached out to Bryan Bellamy, owner of Fort Bend area All Cool A/C & Heating. Bryan alerted his team immediately. Theresa says, "All Cool called me and said they'd send somebody the next day. Later that day, they called again. They were in the neighborhood and wanted to come by to look at the unit. We've done a lot of work on this house, and sometimes contractors NEVER show up. We've had so much bad luck...good work is hard to find. When All Cool showed up on their own on the same day, we knew they were the right people!" The All Cool technician verified what was needed and put together a plan. Forty hours later, All Cool was at Theresa and Adam's home installing a new system. "It was so simple," says Theresa. "Easy breezy."

Both Adam and Theresa have radio studios inside the home. Other A/C companies had unsuccessfully tried to get more air to Adam's studio. Theresa says, "All Cool fixed the problem in about 10 minutes, and they got more air to my studio as well. They also discovered that the primary drain on the other system was clogged. We are city people...we know nothing! Know what was really mind blowing? Our electric bill. After All Cool installed the new system, our bill was \$400 less...in July!"

Theresa battles severe allergies to mold and dust. To help, All Cool put in a whole home filtration system. Bryan says, "We also installed an Air Scrubber on the new system (The other

After All Cool installed the new system, our bill was **\$400 less...in July!**"

system was already outfitted with the Air Scrubber.). The Air Scrubber uses UV light to reduce particles that can irritate allergies and asthma. Together, the whole home filtration system and the Air Scrubbers improve the indoor air quality in the home."

Family-owned and operated, All Cool A/C & Heating has been serving the Fort Bend area since 1989. Bryan says, "We serve several customers on the same street as Theresa and Adam. We are committed to doing everything we can to take care of them. It's what we do for all of our clients. Welcome to the neighborhood Theresa and Adam!"

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